



It's been a big year for the center of our community, downtown Jefferson's Main Street District. Our building façades look great! New businesses are opening! We've welcomed thousands, including packing the square for RAGBRAI. ... But we're not stopping there. **We Aim High!** We want to do MORE! We're asking more of ourselves, of our board, of our volunteers and of YOU. For this investment drive, we specifically are asking for **20% MORE!**

- 20% more individual & family investors
- 20% more business investors
- 20% more volunteers
- 20% more \$ from each investor
- 20% more \$ overall investment

We're aiming high with a **goal of \$68,000 total investments for 2019** to accomplish our goals.

Will you help us reach this goal? If you're a 1<sup>st</sup> time investor, we NEED you! The health of the center of our community depends on the wide participation of ALL members of our community. Including you. At ANY amount.

If you're a returning investor, THANK YOU! It's amazing what we have achieved so far. But we can DO MORE! **Will you invest 20% more this year?**



Here's an **intriguing incentive** to make your investment **by Dec. 31**. Your name will be included in a drawing to have a dinner for 4 along with Rosie & Ray Tucker in their beautifully renovated loft HIGH above Sensibly Chic on Lincoln Way. Newcomer Chef D.C. Bland will cater this special dinner at a date to be determined by the group.

Let us know of your support for our team by making a donation on our website under **Get Involved** - <https://www.jeffersonmatters.org/invest-in-mainstreet/> You can also download a form to send a check to our treasurer, Megan Wilson. This is also a place to let us know if you'd like to volunteer for Main Street.

As you can see, there are no tiers, just investors and we appreciate all of our investors. Thank you for your support!