



Existing

**Proposed**



**NOTES:**

- >This façade improvement proposal drastically improves the street presence of the business and creates a much more inviting storefront without making any radical changes to the existing interior.
- >Remove the existing siding from the storefront area and install a new traditional storefront system as shown. One of the challenges with installing a traditional storefront is the presence of the large walk in cooler in the northwest corner of the building (left side).
- >Use opaque glass in the storefront frames in front of the walk in cooler. This allows for the entire storefront to have a traditional appearance. In the rendering, the two panels to the left are opaque. If the cooler is larger (extends further south), consider using five glass panes and make three of them opaque.
- >Install a vinyl cling sign as shown on one of the opaque panels. This could have the basic menu if desired. This helps disguise the opaque panels.
- >Install a new traditional commercial door with a large window as shown. The door and the windows help create a more visually enticing entrance and help change the image from a closed in bar to more of an open and inviting restaurant.
- >Install ceramic tile beneath the windows as shown. Red and black tile with white grout is recommended. The tile, awning and door trim should all coordinate.
- >Install a new fixed awning across the storefront opening as shown. A variety of awning fabrics can be used. Sunbrella brand, style #4798 "Burgundy/Black/White" is shown. #4989 "Hatteras Raven" has a similar color scheme and could be used. The awning and the bulkhead tile should coordinate to create a professional appearance.
- >The main rendering replaces the existing projecting "box sign" with a new flush mounted individual letter sign illuminated by simple overhead "gooseneck" lights. The lights help create some of the "stadium" atmosphere.
- >The inset photo shows the same façade treatment, but retaining the existing box sign.