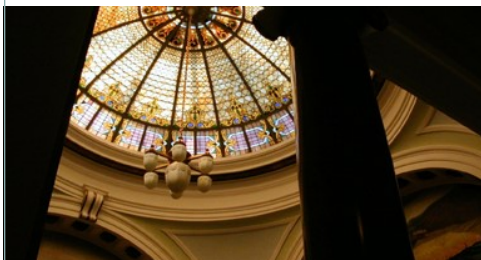


JEFFERSON MATTERS: MAIN STREET

Vision: *Downtown Jefferson is a colorful, modernized historic district brimming with art, shopping, dining and activities that people can't wait to get to and can't stop talking about. It's a great space that's part of a great place.*

Mission: *The mission of Jefferson Matters: Main Street is to work together as a community to strengthen, support and energize Jefferson's downtown through historic preservation.*



Jefferson Matters: Main Street offers a **Mini-grant building façade program** of up to \$500 for projects involving tuck-pointing, replacement of windows and doors, or removal of non-conforming elements of a building.



A **Mini-grant for storefront signage** is a matching grant of up to \$500 with guidelines involved to apply. This is for wall and projecting signage on Main Street District businesses.

An application for the Mini-grants must be pre-approved along with the plans and is available at the Main Street Office or online at www.jeffersonmatters.org under Resources.

The **City of Jefferson** is offering Phase 2 matching funds for up to \$300,000 for façade projects meeting the design guidelines for businesses in the Main Street District. More info at City Hall.

Main Street New Business Incentive Program



JEFFERSON MATTERS: MAIN STREET

Presents this to

Jefferson Matters: Main Street
Peg Raney, Executive Director
PO Box 13
110 W. Lincoln Way P.O. Box 13
Jefferson, Iowa 50129
515-386-3585
director@jeffersonmatters.org
www.jeffersonmatters.org



New Business Incentive Program

Jefferson Matters: Main Street's Economic Vitality committee and local businesses have joined together to offer this retail incentive package to new businesses locating in the Main Street District.

Our vibrant downtown retail area is attractive and well-kept. We are proud of our community and strive to make it both business and family friendly.

Entrepreneurship is welcome and supported. Our local telephone company provides state-of-the-art telecommunications technology that may be linked to another location or facility. We have buildings and resources for your business to relocate!

Jefferson is willing to work with businesses that reflect community values and fulfill community visions.

Please present this brochure when working with these businesses to receive this offer.

NEW BUSINESS INCENTIVE PROGRAM PARTNERS

- ◆ The Bee & Herald Newspaper: One year free subscription to The Herald for a new subscription only.
- ◆ Heaven's Best Carpet and Upholstery: \$100 off any floor cleaning service valued over \$300.
- ◆ Greene Bean Coffee: \$25.00 Gift Certificate for Greene Bean Coffee.
- ◆ Meythaler Photography: \$25 off professional headshot session.
- ◆ Jefferson Telecom: \$100 credit when signing up for a business phone line. Plus 6 months of voicemail to email free.
- ◆ Raccoon Valley/KGRA Radio: Free interviews and news coverage on your new business.



NEW BUSINESS INCENTIVE PROGRAM PARTNERS

- ◆ Tech Zone/Central Iowa Systems: \$200 towards the purchase of any technology system incorporated into new business.
- ◆ Shadran Industrial Supply: Free rental of floor machines.
- ◆ Unger Insurance: \$40 in Chamber Checks.
- ◆ Fudge's Flowers & Gifts: a plant at your Grand Opening! Let Bonnie know the date.
- ◆ Don's Ace Hardware: Buy 2, get one free on single cut door keys.



The business climate in downtown Jefferson is alive and well. We hope you will join us!