

Setting Our Sights on 2020

**JEFFERSON
MATTERS:**
MAIN STREET



Dear Investor,

It's been a big year for the center of our community, downtown Jefferson's Main Street District. Building renovations are impressive! New businesses are opening! We've welcomed visitors who want to see how Jefferson is doing it. Jefferson is **looked upon** as a model for rural revitalization. Technology is a huge **focus** along with the beauty, art, and amenities offered here. **We're Setting Our Sights on 2020!** We want to continue the positive momentum.

Your investment will ensure our continued success and the potential is limitless! We've set a **goal of \$75,000 total investments** to accomplish the **goals** of our board and committees for 2020. The **focus** is on upper story housing, recruitment of businesses, involvement of youth, events and activities downtown, and exploration of community development partnerships.

Will you help us reach our goal? If you're a 1st time investor, we **NEED** you! The forward momentum of our community depends on the wide participation of **ALL** members of our community. Including **you**. At **ANY** amount.

If you're a returning investor, **THANK YOU!** The past year has been incredible. Just think what can happen with your continued support! We realized in the past year that when opportunities knock, we want to be financially ready.

Here's an **intriguing incentive** to invest now. If you make your investment **by Dec. 31**, your name will be included in a drawing for a **Main Street Experience** package:



- Mahanay Bell Tower season pass for 2020
- Sierra Theatre \$20 gift certificate
- Spare Time Lanes & Lounge \$20 gift certificate
- Peony Chinese Restaurant \$20 gift certificate
- Doc's Stadium Bar & Grill \$20 gift certificate

Check out our **enclosed annual report** and go to our website www.jeffersonmatters.org to browse all the awesome information there. And **take a look** around our downtown. It's impressive! We welcome you as an investor and invite you to volunteer as we work together on our **forward momentum**. Watch for our fundraising progress on the mini-bell tower outside the Main Street office until we reach the \$75,000 goal!

Thank you,

Jamie Daubendiek, President
Jefferson Matters: Main Street

PRIDE, PRESERVATION AND PROSPERITY IN DOWNTOWN JEFFERSON

Jefferson Matters: Main Street is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation.