

Thank you for your interest in sponsoring a Mini-Bell Tower with Tower View Team. These were very well received in 2019 and we are hoping to have four more towers in place by May 2020 for residents and visitors to enjoy.

Cost to be a Sponsor: The only cost to you will be to pay the artist you choose to paint your tower. Towers are being provided by Jefferson Matters: Main Street and Tower View Team. The sponsor is personally responsible for negotiation of a price with your artist and for direct payment negotiated with the artist after the artwork of the mini tower is complete.

Tower View Team will have a list of artists available for you if you need assistance in finding an artist.

If you decide to sponsor a tower, the tower will be delivered to you or to your chosen artist. When completed, the mini tower will be delivered by Tower View Team to the concrete stands around the square by May 15. **OR** the mini tower will be delivered to the square by the artist who should make arrangements with TVT on time and date of delivery. If they get done early we do have a storage area for them; but they must be delivered by May 15. Once delivered to the square, TVT will attach the bell structure and mount the tower onto the concrete base that TVT will provide.

Tower View Team will provide the brass plaque that will advertise who the sponsor is and who the artist is. This plaque is mounted on the base of the tower. **NO business advertising is allowed on the tower itself in the artwork applied.**

The mini towers will remain on the square for a period of one year unless the city deems it necessary to remove them earlier. If that occurs, we will bring the tower to your place of business at that time.

At the end of the year, the mini tower will be returned to you or your place of business for you to enjoy! You have the option of keeping it on the concrete base or giving the concrete base back to Tower View Team to dispose of.

Please Note: From last year, we learned that when asking an artist to paint a mini tower he/she has some leeway in the art created on the mini-tower. Suggesting a “general” theme of the art to the artist and then letting the artist have artistic freedom with that general theme works well.

Many artists will do exact themes and some will do expressions of that theme but any of them

Thank you for sponsoring a mini Bell Tower. By participating, you are encouraging artists and helping public art flourish in our downtown.

Tower View Team

TVT: Wait 'Til You See!

will do a great job on the tower! And that is the fun of the whole project as no two are alike!